

## 2% to 10% Plus Generosity Initiative with Dr. Kregg Hood

### **Program begins in August 2021**

The 2% to 10% Plus Generosity Initiative helps Preachers and Lead Pastors develop creative strategies to motivate and disciple their congregations in positive, practical stewardship. These strategies guide followers of Jesus to adopt an attitude and lifestyle of generosity that is reflected in increased financial giving as well as healthy behaviors toward money management.

The program includes three levels of coaching:

### **INTRO: Building a Positive Stewardship Culture**

- Listen to Kregg's podcast each month with a key church leader as they discuss practical topics related to positive, practical stewardship
- Watch Kregg teach a 30-minute webinar each month on positive, practical stewardship
- Topics focus on:
  - How to lead your church to give without guilt
  - How to teach people on the four key skills for what you can do with money – make it, spend it, give it, or save it (integrating Bible principles with modern insights)
- 10% discount on Kregg's book pricing
- Leader's Guides for each book
- The schedule for the podcasts and webinars, as well as access to other stewardship teaching resources is at <http://www.kregghood.com/Generosty-PLUS/>

### **ADVANCED: Generosity Action Plan (GAP) Group Coaching**

- All the above plus...
- 20% discount on Kregg's book pricing
- Additional 30-minute private group webinar each month to develop a GAP
- Resources to help each pastor develop a "Do It Yourself" self-study approach
- Topics listed below
- For schedule and pricing, contact Kregg directly at kreggh@gmail.com

### **TRAIN-THE-TRAINER: Individualized Comprehensive Stewardship Consulting**

- All the above plus...
- 30% discount on Kregg's book pricing
- One scheduled personal phone call coaching each month (additional calls, as needed)
- Follow-up on each Generosity Action Plan step
- Follow-up on custom topics, as requested
- Personalized coaching to develop a detailed plan for the individual network member church
- Coaching on becoming a mentor for stewardship development
- For schedule and pricing, contact Kregg directly at kreggh@gmail.com

## **Generosity Action Plan (GAP) Topics**

GAP coaching provides a systematic and strategic plan to invigorate all aspects of a church's stewardship and generosity efforts. Each GAP is built around the following five themes and actions steps.

### ***Leadership***

- Develop and describe a truly dynamic church vision (include clarification)
- Increase the giving commitment level of all leaders
- Set "standards" (expectations) for leaders
- See major givers as leaders and integrate them into long-range planning
- Moving People Along the Road (5 Types of Givers)

### ***Spirituality***

- Develop and implement a preaching calendar
- Develop and integrate into the teaching plan for:
  - Sunday School Classes
  - Small Groups
  - Mid-week gatherings
- Teach new members on stewardship and generosity
- Teach leaders about leading in giving
- Develop a comprehensive prayer plan for generosity (generosity comes from the Throne Room of Heaven)

### ***Communications***

- Develop a plan for communicating generosity culture throughout all weekend services
- Develop a plan for communicating generosity culture to visitors
- Develop a Multi-channel Communication Matrix (i.e., web, email, mail, etc.)
- Implement the "StoryArcing" model into services and sermons
- Develop a yearly theme

### ***Relationships***

- Describe the various leadership and influence connections
- Strategy for Lead Pastor(s) to meeting in small groups to share the vision
- Create a strategy to inform and inspire major givers

### ***Financials***

- Update Giving Survey/Financial Analysis
- Do initial data mining of the 5 Types of Givers
- Establish plan for legacy/planned giving
- Implement "best practices" in all aspects of church finance
- Evaluate/Improve an online giving presence